

**WESTCHESTER BUSINESS IMPROVEMENT ASSOCIATION /  
WESTCHESTER TOWN CENTER BID  
BOARD OF DIRECTORS**

**MEETING MINUTES**

**Thursday, April 16, 2015  
Meeting Location: Conference Room  
8929 S. Sepulveda Boulevard #130  
Westchester, CA 90045**

*In attendance: Board Members – Dial, Lemmon, Ruhlen, Payne, Davis, Saab  
Staff – Duckworth*

*Meeting called to order at 10:04 AM by President Karen Dial.*

*Guest: Christopher Locke, Gregg Jacobus, Jerry O' Connor, Julio Aparicio*

*Meeting called to order at 10:04 AM by President Dial.*

1. CALL TO ORDER – Karen Dial, President 10:00 AM

2. PUBLIC COMMENTS This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

A. Presentation by Terry O'Connor re Sponsorship Opportunity

*A presentation requesting WTC BID sponsorship support for the LAX Police Association's benefit card show and motorcycle ride was made by Terry O'Connor and Officer Julio Aparicio.*

3. APPROVAL OF MINUTES – February 19, 2015

*Deferred to next meeting.*

4. FINANCIAL REPORT – Through February 28, 2015 and March 31, 2015

*After discussion, Motion Davis; 2<sup>nd</sup> Ruhlen: "The WBIA Board of Directors hereby approves the Financial Report as presented." Unanimously approved.*

## 5. BUSINESS ITEMS

### A. Introduction of Christopher Locke

***The Executive Director introduced Christopher Locke as a business property representative of HFH LTD who was interested in participating on the Board. The Board and Christopher visited and discussed common interest topics.***

### B. Report on WTC BID Letter to City Council Office re CDO Revision Needs

- Copy of WTC BID Letter Submitted to CD5 – May 17, 2012
- Chris Robertson Email
- Report from Fred Sutton, CD5
- Ruhlen / Duckworth Meeting with Planning Department Staff
- Implications for Chick Fil-A
- Should the WTC BID initiate a Zoning Amendment to repair CDO?

***The Executive Director provided a comprehensive report and overview about the CDO revision needs within the BID area.***

***After discussion, Motion Davis; 2<sup>nd</sup> Ruhlen: “The WBIA Board of Directors hereby requests that Council Office assistance be sought in sponsoring the needed improvements in the CDO.” Unanimously approved.***

### C. Report on Limo, Taxi, and TNC (Transportation Network Companies) Staging in WTC BID Parking Lots and Streets

- Miki Payne
- White Paper Proposal From Harvey Englander
- Email Background

***Board Member Payne provided a report and overview about issues being encountered with Limo / Taxi / TNC staging within the BID area. An extensive discussion ensued.***

### D. Status Report re Modified BID Parking Restrictions (Ray Lau Presentation to WBIA on October 30, 2014)

- Email Background
- CD11 has given approval to proceed if Neighborhood Council, Chamber, and community support can be lined-up
- WTC BID Board Action: “Request Neighborhood Council, Chamber, and community support for parking restriction update / revision to accommodated existing needs.”

***The Executive Director provided a status report concerning the proposed modification of BID Parking Restrictions. By consensus the Board agreed that Neighborhood***

***Council, Chamber of Commerce, and community support for the requested changes should be sought.”***

E. Discussion / Decision re Sponsorship Opportunity

***The Board discussed the presentation of Terry O’Conner and the LAX PD requesting BID support for the First Annual Car Show and Motorcycle Ride. WBIA was supportive of BID participation. President Dial offered to share in the cost on behalf of the Drollinger Family Foundation.***

***After discussion, Motion Lemmon; 2<sup>nd</sup> Payne: “The WBIA Board of Directors hereby approves participating as a sponsor in the LAX PD event at a \$500 cost and authorizes the Executive Director to take actions necessary to implement this sponsorship.” Unanimously approved.***

6. REPORT FROM EXECUTIVE DIRECTOR

- A. Re-Design WTC BID Street Pole Banners Pending
- B. Review of BID Ambassador Status
- C. Opposition to SB 608 – “Right to Rest Act” – Letter Written
- D. Mayor’s Parking Reform Group Recommendations

7. BOARD MEMBER COMMENTS

8. NEXT MEETING – May 19, 2015

9. ADJOURNMENT

12:00 PM

***Meeting Adjourned at 11:10 AM***

**WESTCHESTER BUSINESS IMPROVEMENT ASSOCIATION /  
WESTCHESTER TOWN CENTER BID  
BOARD OF DIRECTORS MEETING**

**ATTENDANCE SIGN-IN SHEET**

**DATE: March 16, 2015**

**Meeting Location:  
8929 S. Sepulveda #130  
Main Conference Room  
Westchester, CA 90045**

Karen Dial, President KD  
John Ruhlen, Secretary JR  
Miki Payne, Treasurer MP  
Bill Allen, Board Member \_\_\_\_\_  
Jack Davis, Board Member JD  
Heather Lemmon, Board Member HL  
~~Lara Saab~~  
~~Angela Salso~~, Board Member AS  
Don Duckworth, Executive Director DD

Guests:	Tel.	E-Mail
<u>Christopher Locke</u>		<u>CHASCHEFLTD.COM</u>
<u>GREGG JACOBS</u>		<u>35162@lapd.lacity.org</u>
<u>TERRY O'CONNOR</u>		<u>terry_oconnor_2012@yahoo.com</u>
<u>Julio Aparicio</u>		<u>JAPARICIO@LAAPOA.COM</u>
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