

**WESTCHESTER BUSINESS IMPROVEMENT ASSOCIATION /
WESTCHESTER TOWN CENTER BID
BOARD OF DIRECTORS**

MEETING MINUTES

**Thursday, February 19, 2015
Meeting Location: Conference Room
8929 S. Sepulveda Boulevard #130
Westchester, CA 90045**

*In attendance: Board Members – Davis, Lemmon, Payne, Ruhlen, Salso
Staff – Duckworth*

Guest: Steve Rhodes, Sue Piervin, Tomasz Babiszkiwiz, Pete Abskharon

Meeting called to order at 10:04 AM by Acting President John Ruhlen

1. CALL TO ORDER – Karen Dial, President 10:00 AM

2. PUBLIC COMMENTS This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – January 22, 2015

After discussion, Motion Davis; 2nd Payne: "The WBIA Board of Directors hereby approves the Minutes for January 22, 2015 as presented ." Unanimously approved.

4. TREASURER'S REPORT – Through January 31, 2015

After discussion, Motion Lemmon; 2nd Davis: "The WBIA Board of Directors hereby approves the Treasurer's Report for January 31st, 2015 as presented." Unanimously approved.

5. BUSINESS ITEMS

A. Status Report on WTC BID Homeless Services Coordination

- PATH Representatives
- Introduction / Acknowledgement of LAPD SLO Abaskharon – Miki Payne

PATH representatives made a presentation to the WBIA concerning their activities within the BID area.

LAPD SLO Pete Abaskharon also made a presentation to the Board about his efforts to assist in resolving homeless issues. Tremendous success has been realized within the District through his efforts with the Venice Four Square Church. Board Member Payne was generous in her expression of appreciation for the headway that has been produced through LAPD's work and that of the Church Pastors.

After discussion, Motion Lemmon; 2nd Payne: "The WBIA Board of Directors hereby approves a \$1,000 payment to Venice Four Square Church to defer costs associated with their efforts within the WBIA BID area." Unanimously approved.

B. Presentation by Gilbert Perez of CleanStreets re WTC BID Streetscape Program Activities

Gilbert Perez, Clean Street Supervisor, provided an overview of Streetscape program activities conducted in the BID area. He answered questions and engaged in extended discussion with the Board on that topic.

C. Clarification of LAWA Meeting Dates

Executive Director Duckworth reported to the Board about upcoming LAWA Meeting dates. Major LAWA projects include the Northside Landuse Update approval and Sign Design District approval.

D. Status Report re Sepulveda Landscape Entry Project – John Ruhlen

- Maxine Water's Phase
- Safe Routes to Schools Phase
- Remaining Eastside Improvements
- Sepulveda Private
- Ultimate Extension of WTC BID Boundary

Board Member Ruhlen presented a status report on various Sepulveda Landscape Projects. The Board was very supportive and encouraged Ruhlen's progress.

E. Status Report re Modified BID Parking Restrictions (Ray Lau Presentation to WBIA on October 30, 2014)

The Executive Director provided a status report regarding the process of implementing various BID area on-street parking restrictions. The Board was supportive of completing this effort within the coming year.

F. Approval of Recommendation to Re-Design WTC BID Street Pole Banners

The Executive Director reported to the Board that he would like to recommend a redesign of the WBIA Street Pole Banners to renew and refresh the BID's branding. By consensus the WBIA supported this effort recognizing it would involve a significant dollar outlay.

G. Installation of City of Los Angeles "My LA 311" App

The Executive Director reported to the WBIA on MyLA311 App and described the tremendous resource value it provided.

H. Schedule of WTC BID Annual Meeting – March 19, 2015 at Truxton's ?

WBIA scheduled its Annual Meeting for March 19, 2015 at 8:00 AM.

I. Approval of Recommendation for Freedom of Information Act Request to City of Los Angeles re Sidewalk Lawsuits re Repaired Sidewalks

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

Board Member Lemmon suggested newsletter articles describing the WTC BID's clean-up efforts and homeless resolution.

8. NEXT MEETING – March 19, 2015

9. ADJOURNMENT


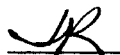





12:00 PM

**WESTCHESTER BUSINESS IMPROVEMENT ASSOCIATION /
WESTCHESTER TOWN CENTER BID
BOARD OF DIRECTORS MEETING**

ATTENDANCE SIGN-IN SHEET

DATE: February 19, 2015

**Meeting Location:
8929 S. Sepulveda #130
Main Conference Room
Westchester, CA 90045**

Karen Dial, President		_____
John Ruhlen, Secretary		_____
Miki Payne, Treasurer		_____
Bill Allen, Board Member	_____	_____
Jack Davis, Board Member		_____
Heather Lemmon, Board Member		_____
Angela Salso, Board Member		_____
Don Duckworth, Executive Director		_____
Guests:	Tel.	E-Mail

<u>Steven Rhodes</u>	<u>(310) 303-8261</u>	<u>svsRhodes4@gmail.com</u>
<u>Sup Pierwin</u>	<u>310-686-2582</u>	<u>SPIERWIN@GMAIL.COM</u>
<u>Tomasz Babiszkiwicz</u>	<u>(323) 309-9149</u>	<u>tomaszb@epath.org</u>
<u>Pete ARSKHARON</u>		<u>33648@LAPD.LACITY.ORG</u>
<u>HE</u>		

